

## Workshop series “Definition of Challenge Question”

All challenge owners of a group (the “strategy team”) get to know each other, exchange their perspectives on the challenge and lay the foundation for their future cooperation throughout the Decentralised Development Lab. Different perspectives (e.g. country A produces batteries for e-mobility, Country B “consumes” e-mobility) and different needs

of the participating regions (e.g. need for short and long-distance e-Mobility solutions in cities versus rural areas) should be considered and addressed. Agreeing upon a promising approach to tackle the challenge and formulating a relevant and motivating challenge question is the aim of the workshop series.



### Step 1: Get involved, become challenge owner (August 2021)

Interested representatives of state (in particular from intermediate/regional levels of state) have the opportunity to join one of the 4 strategy teams working on the respective four selected challenges if they share their fellow challenge owners’ motivation to tackle the challenge.

**How to get involved?** You can find more information on the four selected challenges via the hyperlinks provided on the first page of this flyer. If you are interested in becoming a challenge owner of one of the four challenges, please contact the Decentralised Development Lab team (contacts on last page).



### Step 2: Challenge Lab I (September 2021) Duration: 3,5h

#### Goals

- Participants exchange on the specificities of the challenge in their countries’, regions’ or German Federal States’ contexts
- Participants brainstorm and list potential approaches to tackle the challenge. Participants discuss potentials and risks arising from different approaches.
- The strategy team is set up for a fruitful future cooperation based on a sound understanding of each other’s country-specific contexts and a jointly developed challenge question

#### Questions

What are potential connecting dots for tackling the challenge as a team? What are potential gains and risks that possible approaches bear for tackling the challenge?



### Step 3: Challenge Lab II (September 2021) Duration: 3h

#### Goals

- The strategy team chooses an approach, based on the strategic analysis of all collected possible approaches (Lab I)
- The strategy team formulates a challenge question based on the chosen approach

#### Questions

Which approach towards the challenge is best suited for a cooperation across the participating partner countries and German Federal States? How should the challenge question be formulated to motivate creative minds to submit innovative ideas that fulfill the strategy team’s requirements?



### Step 4: Preparation session for the idea competition (September 2021)

Duration: 1h

#### Goals

- The strategy team discusses possible contributions to a successful implementation of the idea competition
- The DDLab team gets to know the strategy teams’ wishes and expectations for the implementation of the idea competition and the incubator programme

#### Question

How can the challenge owners support the idea competition? Are the challenge owners available for a question and answer session with the applicants of the idea competition? In how far does the strategy team want to be involved in the selection of the operational team?



**INTERNATIONAL CALL FOR IDEAS**